



SUPPORTING SCHOLARSHIPS AND CAMP PROGRAMS FOR CHILDREN, TEENS, AND YOUNG ADULTS WITH DISABILITIES

## CORPORATE SPONSORSHIP OVERVIEW



NORTHERN ISRAEL | MAY 17-24, 2022



# ABOUT OUR TRIP

The Ramah Israel Bike Ride & Hiking Trip is the Ramah Camping Movement's premier fundraising effort to support Ramah Tikvah programs at our 15 summer camps across North America and in Israel, providing scholarships, funding new programming, and training staff for the benefit of campers and young adults with disabilities

In May 2022, Ramah Tikvah supporters from around the world will experience Israel's history and beauty as they ride or hike through the breathtaking landscape of Northern Israel, from the Western Galil to the Lebanese border and from Mount Hermon in the Golan Heights to the Sea of Galilee.

All riders and hikers will be active participants in fundraising efforts leading up to the trip.

This will be Ramah's sixth trip. Our five previous trips raised more than \$2.2 million. With your support, we can exceed our fundraising goal of \$500,000 for the 2022 event.



“ *What an inspiring, unforgettable experience. Seeing part of the land of Israel—from a bicycle—that we had never before explored was wonderful. Being part of a community that loves Israel and loves Ramah was also wonderful.*

Fran Sherman, Rider



# ABOUT THE NATIONAL RAMAH TIKVAH NETWORK

“Tikvah” is the Hebrew word for “hope.” Since the first Ramah Tikvah program opened in 1970, the Ramah Camping Movement has been the pioneer in the inclusion of Jewish campers with disabilities. Each summer, hundreds of children, teens, and young adults with a wide range of intellectual, developmental, and learning disabilities become part of a large, supportive, and inclusive Jewish camp community.

Over the course of the summer, immersive Jewish living with peers—those with disabilities as well as their neurotypical friends—enriches and even transforms their sense of personal identity, strengthens their social and life skills, and helps prepare them to be active and involved members of their communities as they grow into young adulthood. Vocational education programs provide job training experience in a number of service areas both in and outside of camp for young adults ages 18-23.

Thanks to the funds raised by the Ramah Israel Bike Ride & Hiking Trips, new Tikvah programs are developed and existing programs are expanded.



“ My son looks forward to coming to Camp Ramah all year. Each summer I see growth and increased independent skills after he comes home. He loves everything about it. We are so grateful to have this program available.

Stacie T., Ramah California Tikvah parent





# CORPORATE SPONSORSHIP OPPORTUNITIES

Corporate sponsors will have access to 75,000 camp parents, alumni, and friends who are part of the global Ramah network—including leading North American business and community leaders.

Participants in the ride and hike include parents of children in Ramah Tikvah programs; prominent Ramah volunteer and staff leaders representing all of the Ramah camp communities; communal and business leaders; Ramah alumni across generations (ages 14-84); and caring volunteers who want to help support this important cause.



## How are corporate sponsorship funds used?

*The goal is for 100% of the funds raised by riders and hikers to directly support campers and young adults with disabilities.*

- Generous corporate gifts will help cover event costs and provide much needed Tikvah scholarship assistance.
- A lead corporate gift will cover all event costs and ensure that every dollar raised by participants will go directly to Tikvah scholarships, program development, and staff training.





# SPONSORSHIP LEVELS AND BENEFITS

<b>Velodrome Sponsor.....</b>	<b>\$250,000</b>
<b>Peloton Sponsor.....</b>	<b>\$100,000</b>
<b>Zenith Sponsor.....</b>	<b>\$25,000</b>
<b>Summit Sponsor.....</b>	<b>\$18,000</b>
<b>Trailblazing Sponsor.....</b>	<b>\$10,000</b>
<b>Alpine Sponsor.....</b>	<b>\$5,000</b>
<b>Expedition Sponsor.....</b>	<b>\$2,500</b>

Corporate supporters will be offered multiple opportunities for promotion as part of this event.

These include:

- Meals and evening events credited to sponsors at the Summit, Zenith, Peloton, and Velodrome levels
- Prime placement of the company logo and links to company website
- Company recognition in press releases
- Recognition in regular emails and social media outreach to 75,000 Ramah alumni and families
- Company logo on printed materials
- Product placement in participants' event bags





# CONTACT US

We welcome your support and encourage you to visit [www.ramahridehike.org](http://www.ramahridehike.org) to learn more about this event. Contact Rami Schwartz, Ride and Hike Coordinator at (212) 678-8881 or [ridehike@campramah.org](mailto:ridehike@campramah.org) for more information.

To learn about Camp Ramah's Tikvah inclusion programs for children, teens, and young adults with disabilities, visit [www.campramah.org/tikvah](http://www.campramah.org/tikvah).

For more information about Ramah summer camps, Israel programs and adult travel, visit [www.campramah.org](http://www.campramah.org).

